K-LOVE radio serves a listener that no other station does by providing contemporary Christian music. It is safe for the entire family because there is no profanity or offensive music or language. It is a station that provides hope, encouragement, and healing to those who listen. K-LOVE serves me by providing local information of opportunities such as concerts in my area. It would be disappointing if K-LOVE were displaced by an LPFM broadcaster because there is no other alternative in my area to hear the same programming they provide.